

# Matt T. Goebel

AP Innovation, Inc.

Cell: 859-802-7591 | Email: [matt.goebel@apinnovation.com](mailto:matt.goebel@apinnovation.com)

## Professional Summary

Business analyst and project manager with strong technical background, experienced in project planning, project team leading, developer management, requirements discovery, process mapping, process reengineering, architectural selection and design, solution implementation, standards and best practices development, and technical documentation.

Matt applies interpersonal skills with IT experience to understand and bridge the gap between business problems and IT capabilities. He excels at cross team communications, relationship building and has full commitment to delivering high quality, cost effective, solutions.

### **Certifications:**

MCSD – Microsoft Certified Solution Developer  
MCAD – Microsoft Certified Application Developer  
Six Sigma Green Belt  
Speed Innovation Green Belt

### **Technologies:**

C# .NET, ASP.NET, HTML (VS 2003 / 2005 / 2008 / 2010), .NET Frameworks  
SQL Server 2000 / 2005 / 2008, Sybase, Advantage  
InstallShield 11 / 12, InstallShield Script, Infragistics  
Smart Client (desktop client) design and architecture  
Microsoft Operating Systems and Office applications

### **Awards:**

Consulting Magazine - Top 30 Consultants Under Thirty (2008)

## Experience (Last 5 years)

### **National Private Educational Institute (Carmel, IN)**

#### **Business Analyst | Project Manager**

Responsible for facilitating requirements gathering sessions with VPs and National Directors, compiling and documenting business processes and working in tandem with the technical architects to design the system solutions over multiple projects and engagements. Created detailed activity / process diagrams, system diagrams and comprehensive business process documentation.

Managed client's team of developers to reduce work order / maintenance backlog to levels set by the CIO and Director of IT. Implemented new processes and initiatives to meet backlog levels and maintain reduced levels.

### **National Point-of-Sale / Inventory Management Product Company (Muncie, IN)**

#### **Project Manager | Business Analyst**

Managed overall efforts to reengineer and rebuild client's existing software product onto a more dynamic and flexible platform allowing for future growth and enhancements. Included requirements gathering, design, technical architecture and developer task / project management.

### **International Non-Profit Support Organization (Indianapolis, IN)**

#### **Project Manager | Developer**

Managed contractor efforts in developing web application functionality for existing website. Responsible for client management, contractor management, development tasks and report creation.

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## **Global High-end Cosmetic Company (Houston, TX)**

### **Business Analyst**

Facilitated meetings across multiple geographies to gather and document the client's whole business and IT processes and systems. Created detailed documentation and diagrams depicting the findings. Assisted in the development of future state proposals and system design.

## **Leading Economics Magazine Publisher (Washington D.C.)**

### **Business Analyst**

Documented Target Company's current state of custom built IT systems and frameworks. Created and prepared report highlighting the findings back to the acquiring company, the client.

## **Department of Education (Indianapolis, IN)**

### **Business Analyst**

Facilitated requirements gathering sessions with stakeholders, SMEs and end users. Captured, documented and verified all functional system requirements. Additionally created visual diagrams, design templates and process flows to aid the functional requirements. Responsible for creating and maintaining documentation on the requirements, verification matrix, acceptance test plan, RFP scope validation document, project terminology and project success matrix.

## **National Private Educational Institute (Carmel, IN)**

### **Business Analyst**

Responsible for facilitating meetings, gathering requirements and managing multiple projects' documentation. Coordinated with and assisted the technical resources on application changes based on business requirements.

## **Leading Manufacturer of Construction, Mining, Engines and Turbines (Peoria, IL)**

### **Project Manager | Architect | Technical Lead**

Managed and architected global marketing and sales tool. Responsible for team resource planning, client relationship management and technical thought leadership.

## **National Collegiate Athletic Organization (Indianapolis, IN)**

### **Process Consultant**

Scoped, defined and diagramed organizations current systems and processes. Responsible for interviewing individuals and teams on existing and proposed systems. Developed model and architecture for future system, implementation plan and project charter to facilitate the next phases of the proof of concept and system development.

## **Large Financial Institution (Milwaukee, WI)**

### **Project Manager | Architect**

Managed and architected custom Smart Client application with integration into MS CRM. Responsible for requirements discovery, design and documentation. Lead development team and worked closely with client's IT team to educate and implement the new technology. Drastically improved user adoption of MS CRM and increased the ROI for the client on their investment into MS CRM.

## **Healthcare Software Start-up (Indianapolis, IN)**

### **Project Manager | Architect**

Managed and architected custom built software suite of applications, including a combination of Smart Client applications and Web applications working in tandem. Responsible for requirements discovery, client meetings, design and proof of concept demonstrations.

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## Pharmaceutical Company (San Diego, CA)

### Project Manager | Technical Lead

Managed project effort to customize and integrate large pre-built application package. Oversaw development team resources, budgets and deadlines regarding efforts on re-writes and customizations. Lead on-site implementation, client relationship and planning.

## Pharmaceutical Company (New Brunswick, NJ)

### Technical Lead

Lead technical project effort to customize and integrate large pre-built application package. Responsible for remote implementation, integration and support.

## Department of Justice (Indianapolis, IN)

### Developer

Designed and built Windows forms application to manage the security for the system that controls all records related to the state's Justice Department

## Leading Manufacturer of Construction, Mining, Engines and Turbines (Peoria, IL)


### Developer

Developed core functionality, including globalization and auto-update capabilities, on marketing and sales tool. Used third party controls, PDF drivers and integration with Word.

## Professional & Community Affiliations

- Ambassadors for Children – Board Member
- Rainmakers – Member
- Indy .NET User Group – Member
- Project Management Institute – Aspiring Student

## Publications & Speaking Engagements (Last 2 years)

 <i>Implementing a Keyboard Interface using .Net</i>	CodeGuru.com	06/01/2010
 <i>ADO.NET Entity Framework &amp; SQL Server CE 3.5</i>	CodeGuru.com	05/03/2010
 <i>Cloud Computing and Azure</i>	Purdue Research Park	04/13/2010
 <i>Using the .NET Entity Framework &amp; Advantage</i>	CodeGuru.com	03/24/2010
 <i>Distributed Application Communication Using WCF</i>	Developer.com	12/30/2009
 <i>Building in the Cloud w/Azure Storage &amp; Azure SDK</i>	Developer.com	11/13/2009
 <i>Achieving Your Career</i>	Collegiate Career Network	11/04/2009
 <i>Setting Up Azure and Deploying Your First App</i>	Developer.com	10/02/2009
 <i>Millennial Project Management</i>	MSISA, IU	10/01/2009
 <i>Running an IT Company</i>	SPIRIT Camp, Purdue	07/15/2009
 <i>Microsoft Charts Overview</i>	Developer.com	06/04/2009
 <i>Combining ReportViewer and MS Charts</i>	Developer.com	05/20/2009
 <i>Handling Data Conflicts in the MS Sync Framework</i>	Developer.com	04/23/2009
 <i>Getting Started with the MS Sync Framework</i>	Developer.com	04/06/2009
 <i>Configuring a ClickOnce Deployment</i>	Developer.com	03/17/2009
 <i>Deploying Separate User/Site Configurations</i>	Developer.com	02/25/2009

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*Collaborative Services*



*The Value of Smart Clients*



*Professional Blog*

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Information Management Affiliates 11/14/2008

.NET Users of Ft. Wayne 08/09/2008

Mattgoebel.com On-going

Complete and updated list, with links, available at <http://www.mattgoebel.com>

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## **Professional References**

Available upon request or from LinkedIn profile at <http://www.linkedin.com/in/mattgoebel>

## **Education**

**Purdue University, West Lafayette, Indiana**

Bachelor of Science in Computer Information Systems Technology

Software Development focus, *Cum Laude*